

YOU DON'T HAVE TO STOP SMOKING IN ONE DAY.

START WITH DAY ONE.

Quitting smoking isn't easy. It takes time. And a plan. You don't have to stop smoking in one day. Start with day one. Let the Great American Smokeout® event on the third Thursday in November be day one of your journey toward a smoke-free life. You'll be joining thousands of people across the country who smoke in taking an important step toward a healthier life and reducing your cancer risk. Plus, the American Cancer Society can help you access the resources and support you need to quit. Quitting starts here.

**Learn more at cancer.org/smokeout
or call 1-800-227-2345.**

