



Every cancer. Every life.

## Health Equity for All. Be Part of the Solution With Us.

### What does partnering with the American Cancer Society look like?

Our team of experts can build uniquely customized partnerships crafted to meet your organization's business and philanthropic objectives. Through a collaborative approach, we effectively identify and deliver programs for your customers, employees, suppliers, and communities. Together, we can forge innovative solutions that work toward ensuring health equity for all.



#### Customer Engagement

Differentiate your products and services by aligning with the American Cancer Society.



#### Employee Engagement

Recruit and retain top talent through meaningful employee engagement programs.



#### Community Engagement

Enhance your corporate reputation in markets where you do business.



#### Supplier Engagement

Integrate your ESG strategies across your supplier network.

**Is your organization ready to make a difference?  
Partner with us and help us end cancer as we know it, for everyone.**

To discuss your options, contact [INSERT NAME], Director of Marketing, ACS Corporate & Sports Alliances, at [INSERT EMAIL] or visit [cancer.org/becomeapartner](https://cancer.org/becomeapartner).

# Taking Action, Together.

The American Cancer Society is improving the lives of people with cancer and their families as the only organization combating cancer through advocacy, research, and patient support. We are the partner of choice to help your organization address issues that employees and customers care about. Together, we can advance health equity and create impactful change.



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## WE ADVOCATE for cancer patients, elevating their voices to advance change.



Increasing cancer research funding



Reducing tobacco use and exposure to secondhand smoke



Closing the Medicaid coverage gap



Expanding access to cancer biomarker testing

## WE INVEST in research that leads to breakthroughs across the entire cancer continuum.



Invested over \$5.5 billion in cancer research over 75 years

**\$461 Million**

Invested in multi-year cancer research grants



Invested \$16 million in grants to HBCUs to impact future workforce diversity



Funding grant projects to eliminate health disparities



Pioneered research in early detection & survivorship

## WE SUPPORT people with cancer and their families throughout their cancer journey.



Helping people prevent cancer through evidence-based prevention programs



Establishing cancer screening guidelines



Reducing barriers to care by providing free rides to treatment and free nights of lodging when treatment is far from home



Providing trusted cancer information and 24/7 support



Training 4,000+ health equity ambassadors to deliver cancer prevention and early detection health education to Black communities

Visit [cancer.org/becomeapartner](https://cancer.org/becomeapartner) to learn more and connect with one of our team members.